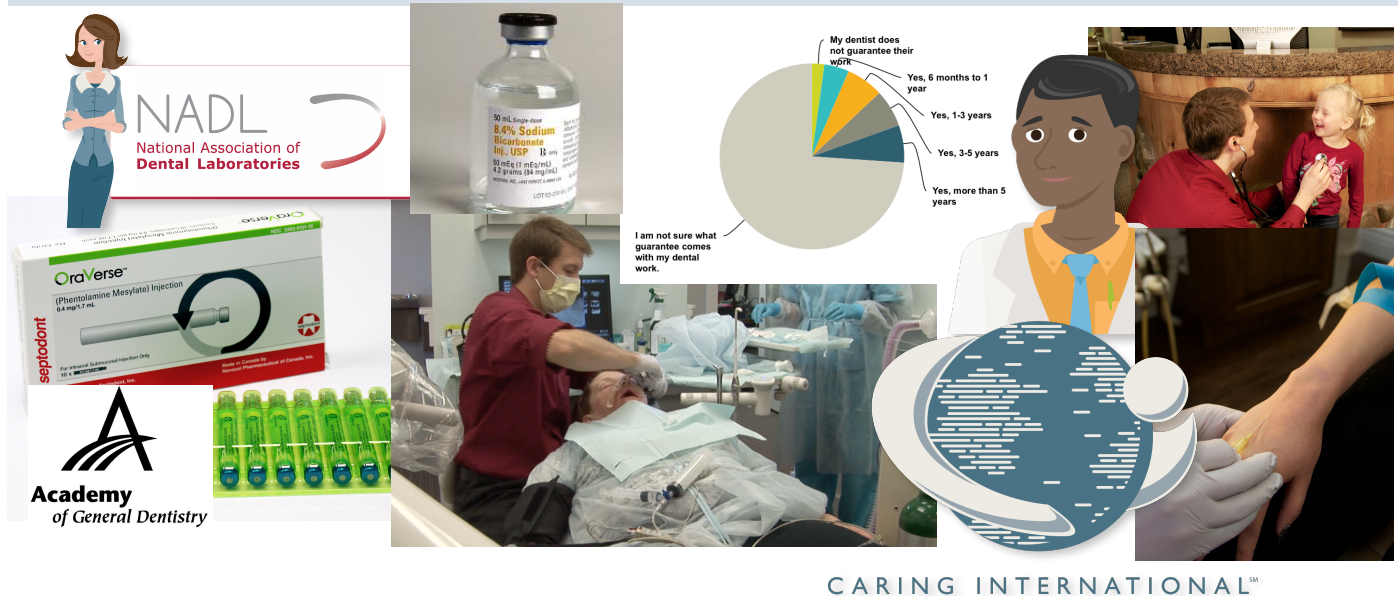
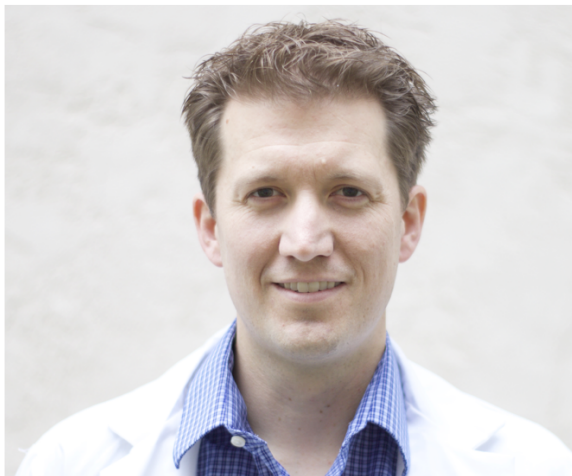


# Book Dr. Croft As Your Next Speaker!



CARING INTERNATIONAL™



Full resume/CV  
available by request

## Kevin Croft DDS

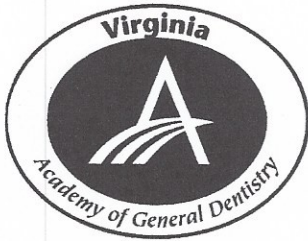
Exec. Director - Caring International Nonprofit  
President/Founder - Dentinomics,  
President/Founder - The CI Coalition  
Direct. at Large - Am. Soc. of Dent. Anesthesiology  
Diplomat - Am. Dental Board of Anesthesiology  
(385) 265-2422

[dr.croft.ce@gmail.com](mailto:dr.croft.ce@gmail.com)

[www.caringinternational.com](http://www.caringinternational.com)

Online, didactic, and clinical hands-on courses  
including the following:

- "Paper Towels, Avocados, and Sand Crabs: What These Say About You as a Dentist."
- "'Conscious Sedation' and Other 4-Letter Words"
- "Profitable, Philanthropic Dentistry for Your Patients in Your Practice"
- "Converting \$30,000 of Redo's into Profit"
- "Buffering Local Anesthesia for Under \$15 a Month"
- "Local Anesthesia: To Reverse or Not to Reverse, That Is the Question"
- (IV, Oral) Sedation Certification at HALF the Price
- Medical Emergencies
- "The Red-Headed Step Child: The Past, Present and Future of Dental Pain and Anxiety Management."



Virginia Academy of General Dentistry  
A Constituent of the Academy of General Dentistry

To Whom It May Concern,

In April of 2017 we had Dr. Croft lecture to the Virginia AGD for a full day and a half.

He was among the best speakers we have ever hosted.

While his resume is impressive (nonprofit work, active private practice, contributions to academia, etc.) we were not prepared for how engaging, intelligent, and relevant his presentation was. It was the kind of lecture that not only kept the doctors fixated, but also made each one return to their practices self-evaluating and ready to implement better practices and innovative changes.

I must say that you would be hard-pressed to find a more timely lecture topic or a more engaging speaker than Dr. Croft.

I hope that you will consider him as a presenter for one of your upcoming events. He will motivate your attendees to not only become a better doctor, but also learn how to increase revenue and stay current with best patient care practices.

I give Dr. Croft my highest and most personal recommendation.

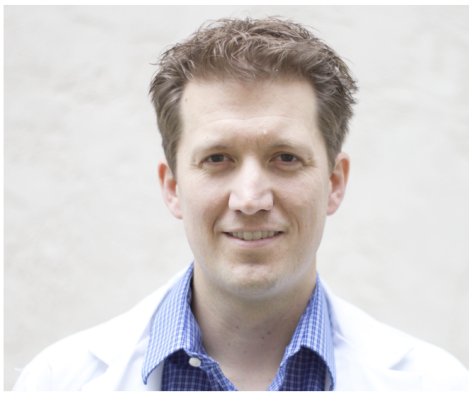
Sincerely,

Karen Haddon  
Executive Director  
Virginia Academy of General Dentistry

# Caring International Nonprofit



CARING INTERNATIONAL<sup>SM</sup>



## Kevin Croft DDS

Founder-Caring International  
Nonprofit

(385) 265-2422

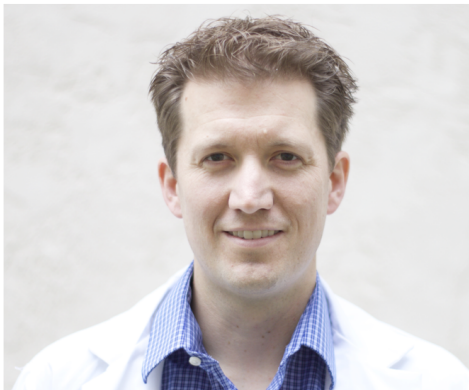
[info@caringinternational.com](mailto:info@caringinternational.com)

[www.caringinternational.com](http://www.caringinternational.com)

Paying *YOU* to provide dentistry in  
*YOUR* office to *YOUR* patients.

- Grants available to ALL DENTISTS.
  - **No enrollment, subscription, or purchase needed.**
- Get paid to treat refugees, low income, special needs, uninsured/underinsured and other patients in your area.
- Simple grant application process!
  - Time Required <5 Minutes
  - HIPPA-compliant
  - **[www.caringinternational.com](http://www.caringinternational.com)**
- Donations welcome
  - Outreach programs (local and abroad)
  - New revenue source for you and the CI-NP fund

# Buffering For <\$15 A Month!



Two of the most important advances in local anesthesia care are buffering and reversal techniques. Learn how you can maximize their use (and their profitability) in your modern dental practice!

Topics Include:

- $pK_a = pH - \log [LA]/[LAH^+]$
- $NaCO_3 + LAH^+ \rightarrow HCO_3 + Na^+ + LA$
- Why Buffer + Warm?
  - Less Pain
  - Faster onset
  - Limited overhead (<\$15 a month)
- Why Reverse?
  - Faster resolution
  - Optional and billable

## Kevin Croft DDS

-Diplomate-American Dental  
Board of Anesthesiology  
-President-Dentinomics  
-(385) 265-2422  
-dr.croft.ce@gmail.com  
-www.dentinomics.com




# Boost Your Revenue Without Increasing Dental Production

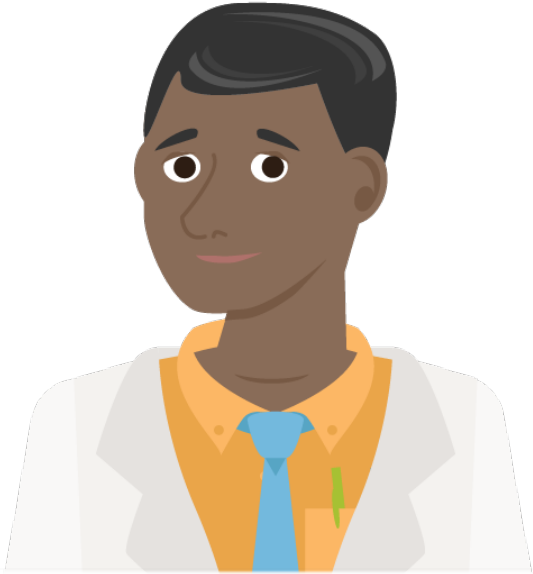
In MUCH simpler ways than you might think...

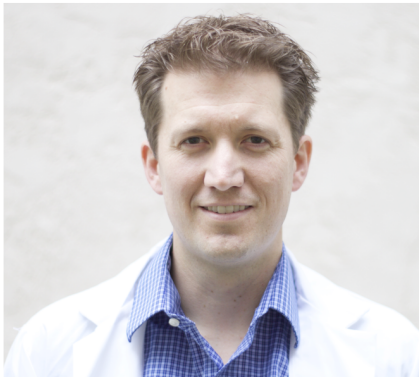
### Calculate Price and Register Care Package

Generate pricing and collect payment from your patient when they pay for your dentistry.  
Then complete this form to register each care package into the Care Package Database.

PRICE OF DENTISTRY * <small>WHOLE #'S ONLY (NO DECIMALS)</small>	<input type="text" value="328"/>
2 Year Plan Cost	<input type="text" value="20.96"/>
3 Year Plan Cost	<input type="text" value="22.86"/>
5 Year Plan Cost	<input type="text" value="39.69"/>
Select Desired Care Package Length	<input type="text" value="5 Years"/>
Patient FIRST Initial *	<input type="text" value="j"/>
Patient LAST Initial *	<input type="text" value="d"/>
CI-C# Dentist's First Initial, Last Name, ID#. <small>(jsmith123) *</small>	<input type="text" value="jdoe001"/>
Office Email <small>Complete this field only if</small>	<input type="text"/>







**Kevin Croft DDS**  
President-CI Coalition  
(385) 265-2422  
dr.croft.ce@gmail.com  
www.cidentalusa.com

Generate Revenue and Clarify Patient Responsibilities by Modifying Informed Consent and Other Office Policies!

- 74% of patients don't know what repair terms come with their dentistry. (Do yours?)
- **71% of dentists don't get paid to repair dentistry. (Do you?)**
- >90% of insurances have non-replacement terms which leave dentists doing repairs/replacements "case-by-case."
- **73% of patients would pay more for dentistry if other dentists honored the repair terms.**
- The CI-Coalition can help. (We make it philanthropic too)
- Average production increases of 3% - 12%
- **No subscriptions, equipment or purchases required.**
- Go to [www.cidentalusa.com](http://www.cidentalusa.com) to find out more TODAY!

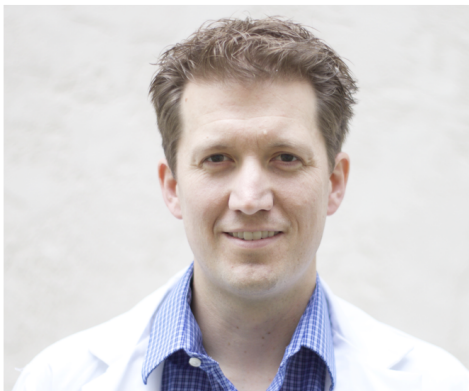
# Sedation Certification For Under \$9,000!

- 1 out of 5 patients WANT sedation
- Billing rates exceed \$600/hour
- Low-risk technique that keeps patients awake, cooperative and comfortable
- Overhead per case is under \$15

MODERNIZE your patient care with MODERN pain/anxiety management techniques!



Finally, a reliable technique that minimizes risk, maximizes production and keeps patients happy



**Kevin Croft DDS**  
Diplomate American Dental  
Board of Anesthesiologists  
801-477-5337  
dr.croft.ce@gmail.com  
www.dentinomics.com

## Reasons *You* Aren't "IV Sedation" Certified

- Courses are 6-12 days long (lost production of \$20,000+)
- IV sedation seems too risky (stress, hassle, learning curve)
- Tuitions are as much as \$15,000 (too expensive, not worth it)

## Why taking *THIS* Course is a "No-Brainer"

- Courses completed in 3 days (Thurs., Fri., Sat.)
- Low-Risk technique (risk similar to nitrous oxide)
- Tuition is LESS THAN \$9,000

- Taught by board-certified dentist anesthesiologists
- 3-1 faculty/participant ratio
- Access to our "Sedation Starter Kit"
- "By dentists, for dentists" technique
- Templates of all sedation-related forms are provided
- 60+ hours of PACE-CERP CE
- Personalized instruction on marketing to YOUR patient base
- Personalized letter of competency provided at course completion
- Instruction on costs, productivity and profitability of sedation care
- Over 20 patient experiences per participant
- "The ADA urges dental practitioners to regularly participate in CE in...sedation and anesthesia"

Can you really afford not to get certified?  
**Remaining Spaces Limited. Enroll Today!**